

# ANGEL

## VENTURE FORUM

NATIONAL PRESS CLUB, WASHINGTON DC

[www.angelventureforum.com](http://www.angelventureforum.com) **MAY-OCT 2012**

*A unique, all-in-one education, training and funding program that **screens, prepares and introduces qualified entrepreneurs** to accredited investors over a six-month period.*



## MEET LEARN PREPARE PITCH

**MAY 1**

*Application process opens*

**JULY 11**

*AVF Academy*

*Full day training program to help companies successfully navigate angel waters*

**AUGUST 1**

*Applications due at [www.angelventureforum.com](http://www.angelventureforum.com)*

**SEPTEMBER 20**

*AVF Selection Day*

*50 semi-finalists selected by panel of active angel investors provided the opportunity to do a brief pitch*

**OCTOBER 30**

*Angel Venture Forum*

*30 finalist companies selected and groomed to present and network with angels*

*Keynote by Daymond John*



# MEET LEARN PREPARE PITCH



*AVF provides training on how to successfully engage angels.*

## **WHO SHOULD APPLY?**

*While there are multiple criteria, if you are a company seeking early stage funding or a buyout / acquisition totaling less than \$3 million, this program may be for you. Additional criteria can be found on the AVF website at <http://www.angelventureforum.com>.*

## **WHY THE ANGEL VENTURE FORUM?**

*The Angel Venture Forum is a group of investors, leaders, experienced entrepreneurs and professionals with a shared vision to identify and develop strong companies. This is accomplished by connecting companies with resources – financial and experiential – such as angel investors, mentors and experienced professionals who will assist the companies to be ultimately successful in the attraction of capital and/or strategic partners. Unlike many traditional angel groups, AVF is not just a group of investors who listen to a pitch and say yes or no. It is a group who holds the belief that the best way to cultivate opportunity and success is by identifying good ideas and talent, mentoring and fostering the potential behind these ideas and talent, and then partnering up for the investment. It's simply leveraging experience to create a smarter way to invest.*



*AVF Academy is held at the Capitol Hill offices of Jones Day.*

## **MORE THAN A POTENTIAL INVESTMENT**

*The Angel Venture Forum provides entrepreneurs with more than just the opportunity to pitch angel investors. It offers guidance and training in assessing the value of your company and preparing it for the various types of financing options that are available to entrepreneurs. From clear insights into what potential investors expect to what to do once you receive an offer from a potential investor, AVF will guide you every step of the way. You will learn from veterans of the process, discuss your questions and network with potential future investors. You will be taught how to use this knowledge to pitch back to the same group, and / or other angel investor groups.*

## **THE PROCESS**

- 1. Submit an application and business plan by August 1<sup>st</sup> through the AVF website (information on the qualification criteria and application portal can be found at [www.angelventureforum.com](http://www.angelventureforum.com))*
- 2. Attend the AVF Academy at Jones Day on July 11<sup>th</sup> to learn, discuss and network*
- 3. 50 semi-finalists invited to make a brief pitch on September 20<sup>th</sup> (applicants will be notified by September 1<sup>st</sup>)*
- 4. Finalists will be selected no later than October 1<sup>st</sup>*
- 5. Finalists present at the Angel Venture Forum, National Press Club on October 30<sup>th</sup>*



*The Angel Venture Forum's signature event is held at the National Press Club.*



# MEET LEARN PREPARE PITCH



The Angel Venture Forum's 2012 keynote speaker is veteran entrepreneur and angel investor Daymond John.

## **KEYNOTE SPEAKER DAYMOND JOHN**

*Founder and CEO, FUBU*

*Co-Star of ABC's "Shark Tank"*

*Changing fashion and the face of American business with FUBU was only the beginning. What started initially with unbridled perseverance and a dream of catering to a market otherwise ignored, quickly transformed into a \$350 million dollar per year business venture, global brand and enterprise.*

*Daymond John's creative vision help revolutionize the sportswear industry in the 90s. As founder, president and chief executive officer of FUBU – "For Us, By Us" – Daymond created distinctive and fashionable sportswear and a host of other related gear. FUBU's phenomenal success made mainstream apparel companies realize the potential for fashionable sportswear that appeals not just too trendsetting urban youth but to mainstream teens as well. The "Godfather of Urban Fashion," Daymond is also an author and is one of the most sought after branding experts and motivational speakers in the country.*

*In 2009, Daymond became co-star on ABC's hit series Shark Tank, where aspiring entrepreneurs present their companies to a panel of successful business icons to raise capital. Daymond invested in several of the companies on the show and has emerged as a spokesman for active angel investing.*

*With his deep insight and knowledge carried with unmatched charisma, Daymond is a choice expert on CNBC's Big Idea with Donny Deutsch and MSNBC's Your Business. His TV credits include appearances on CNBC, CNN, CNNfn, BET News, ABC's The View, CBS and PBS. He has also been featured in many publications such as Black Enterprise Magazine, King and Hip Hop Weekly along with business website Forbes.com. Daymond has a weekly mobile blog entitled "Display of Power: Point of the Week" for UrbanWorld Wireless.*

*In 2007, Daymond released his first book, Display of Power, the story of how he built FUBU into a global fashion power. In 2010, his second book, The Brand Within, examines the loyalty-based relationships that brands and celebrities seek to establish with their customers and fans.*

*Some of his prestigious awards include: Brand Week Marketer of the Year (1999), Advertising Age Marketing1000 Award presented to Daymond for outstanding ad campaign (1999), NAACP Entrepreneurs of the Year award (1999), Crain's Business of Forty Under Forty Award presented to Daymond (2002) and Ernst & Young New York Entrepreneur of the Year award (2003).*